

- ALASKA ALASKA™
- ETHOS
- courtesy of Virgil Abloh™
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- MANIFESTO
- Non-tribal.
 - Off-pyramid.
 - Non-binary.
 - Free Flowing.
 - The mix that defines the moment.
 - Changing conventions.
 - Real Design.
 - Capture the zeitgeist—Contemporary Landscapes.
 - Relevancy is the Metric.
 - Readymade.
 - Human emotion, Irony.
 - Dichotomies and Similarities.
 - WORK-IN-PROGRESS.
 - Again, human interaction.
 - Justified in the now.
 - Tourist vs. Purist.
 - Transparency is a design tool.
 - Translating current social context.
 - Rainbow Spectrum
 - Being cognoscent of both the measures of aesthetics and ethics
 - Define a universal language that transcends cultural parameters and antiquated hierarchies.
 - Unlimited and Limited.
 - Architecting Experiences.
 - Modern Day Art Renaissance.
 - Not confined by Physical or Figurative walls that limit creativity.
 - Fun and Youthful.
 - Blank Canvas.
 - Black Canvas.
 - Cross-platform messaging.
 - Humble, courteous and truly inclusive.
 - Design by experimenting.
 - New New Order.
 - Collective of like-minded creatives.
 - Beyond aesthetic.
 - Modernity and simplicity in a three dimensional form.
 - Transcends culture.
 - To define is to miss the point.
 - Hierarchies and divisions between disciplines are no longer relevant.
 - To learn the intricacies.
 - Intersections.
 - No linear continuity.
 - Need no permission to come in.
 - It's OK to contradict yourself.
 - Inclusive exclusivity.
 - Anonimity as smokescreen.
 - Doing what we can with what we have.
 - The only failure is not to try.
 - "Two heads are better than one".
 - Having a point of view.
 - Perfectionism doesn't advance anything.
 - Exactly the opposite.